PRESS RELEASE

FOR IMMEDIATE RELEASE
MAY 16,1988

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TOPFREE EQUALITY DAY DESIGNATION
ACTIVITIES FOR TOPFREE EQUALITY

Rochester, New York. The Coalition for Topfree Equality has planned a series of actions to increase public awareness of the importance of topfree equality for women.

Area public officials are being asked to designate June 21 as Topfree Equality Day in Rochester and Monroe County. Letters have been sent to Monroe County Legislature and City Council members, County Executive Thomas Frey and Mayor Thomas Ryan requesting that June 21 be devoted to education regarding the significance of topfree equality and the need to change New York State's discriminatory, damaging, and demeaning Exposure of a Person Law which requires women, but not men, to cover their chests in public. Coalition members will meet with public officials and speak at the May 24th County Legislature meeting.

On Tuesday, June 21, (Topfree Equality Day), the coalition will sponsor an educational program at 8 p.m. in Room 3A of the City School District's Central Administrative Office, 131 W. Broad St. Featured will be Jean Kilbourne's film, "Still Killing Us Softly: Advertising's Image of Women." Speakers will relate the film to topfree equality. The program is free and open to the public.

A participatory topfree picnic will be held again this year on Saturday, June 25. Details are being arranged and will be available on the day of the picnic.

June 21 is the anniversary of the Topfree Seven action in 1986 which gained national publicity and last summer's topfree picnic at Genesee Valley Park where 25 women and their friends canoed on the Genesee River, played frisbee and softball, and picnicked without harrassment.

ATTACHED: Copy of letter to area legislators and executives regarding designation of Topfree Equality Day.

call

Irene Gosin

428-2040

Thursday Jn

County Legislators

Wed 10:30 AM

Kevin (D) Murray President

428-5255

Want to talk this week about State Law 245.01

meeting in Legislature MAY 24

Brita 647 9141

Comets educational program June 21 8 P.M.

(Call Peggy + Brita re MAY 23)

[11:30 Tues Wed or Fri?]

Tues at NOON - Bill Benet 39 W. MAIN ST.